
Red Gamso

MOMENTUM ARCHITECT · OFFICIAL BIO FOR EVENT HOSTS & INTRODUCTIONS

ONE-LINE INTRODUCTION

“Red Gamso is a Momentum Architect — seventeen years of marketing and operations leadership distilled into one talent: helping good ideas find their way forward.”

SHORT BIO

Red Gamso is the Director of Marketing Operations & Digital Strategy at Gingrich 360, where she oversees the company’s digital media efforts, including websites and social media platforms. A marketing professional of more than 17 years, Red pairs big-picture strategy with hands-on execution — the combination she calls “let’s-go energy.”

FULL BIO

Red received her B.A. in advertising and business management from Florida Atlantic University and holds a hospitality and tourism management certification. Prior to joining Gingrich 360, Red built a career specializing in performance-driven marketing, CRM strategy, and digital growth. With over a decade of experience in email marketing, affiliate management, and partnerships, she has managed campaigns that expand reach, deepen audience engagement, and drive measurable revenue.

Red has worked at three national headquarters, leading initiatives that integrated CRM systems, streamlined social media strategies, and launched membership communities and digital products. She combines a strong technical foundation with an entrepreneurial approach, helping organizations maximize visibility, strengthen relationships, and scale effectively.

CREDENTIALS & COMMUNITY

- Director of Marketing Operations & Digital Strategy, Gingrich 360
- B.A., Advertising & Business Management — Florida Atlantic University
- Hospitality & Tourism Management certification
- 40 Under 40 — Gulfshore Business
- Graduate — Associate Leadership Collier
- Mental Health First Aid certification — David Lawrence Center
- Certified Neurocoach · Certified Cognitive Behavioral Therapist · Certified Ho’oponopono practitioner · Angel Guide